

NGA
NATURAL *mag*
Drug-Free Athletes of America



2023 NGA Nationals

The National Gym Association, Inc.
Drug-Free Athletes of America

THE OLDEST AND MOST REPUTABLE NATURAL BODYBUILDING ORGANIZATION.
ESTABLISHED IN 1979.

SCHEDULE



OUR MISSION

NGA NATURAL mag is intended to share informative news and encourage natural athletes that you don't have to take drugs to be a competitive athlete. In each issue, we will share stories of extreme accomplishments, training tips, NGA contest results, competition strategies and many other avenues for a healthy lifestyle including NGA Gallery profiles.

CLOSING DATES

ISSUE
 WINTER 2024
 SPRING/SUMMER 2024

MATERIAL and PAYMENT DUE BY:
 August 1, 2023
 December 1, 2023



SPECIFICATIONS

Distribution: **Digital (PDF)**

Average Monthly Unique NGA Website Visitors: **3,000**

North America	169,957	85.75%
Asia	16,620	9.16%
Europe	6,403	3.53%
South America	1,116	0.62%
Africa	861	0.47%
Oceania	526	0.29%
Unknown	434	0.35%
Central America	328	0.18%

Facebook Fans & Followers: **over 8,000** #NGA Instagram: **250,000+**

BASIC PRICES

NGA NATURAL Mag Size: 7 3/4" x 10 1/2"

Bleed: For digital publication, the AD goes to the edge of the page

Non-Bleed: AD edges touch the page margins

AD	BLEED	NON-BLEED	PRICE
2-Page Spread	15 1/2" x 10 1/2"	14 3/4" x 9 3/4"	\$800
Full Page	7 3/4" x 10 1/2"	7" x 9 3/4"	\$450
1/2 Page Horizontal	7 3/4" x 5 1/8"	7" x 4 3/8"	\$250
1/3 Page Vertical	2 5/8" x 10 1/2"	2 1/8" x 9 3/4"	\$200

CALL FOR PRICING

- Ordering additional ads will reduce the overall cost per page.
- Premium Positions (Inside Cover, Back Cover, Inside of Back Cover)

MATERIAL REQUIREMENTS



REQUIREMENTS

- Please adhere to specifications as stated above.
- Text type should be a minimum of 8 points. Text that is less than 8 points should be 100% black.
- All ads must be high resolution, 300 dpi. flattened PDF files
- We also accept TIFF, JPEG, file formats for Ads
- Images and page content must be RGB or greyscale (no CMYK or spot colors accepted)
- Files should be right-reading, portrait mode, 100% to size with no rotations.
- Spread ads must be submitted as single pages
- Ads with 3 or more pages should be submitted as single pages

SUBMISSIONS

- All files must be submitted via email to nga@nationalgym.com
- Payments must be received when artwork is submitted.
- Submit payment via credit card or PayPal.

Advertiser accepts responsibility for any printing errors resulting from materials supplied.

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